

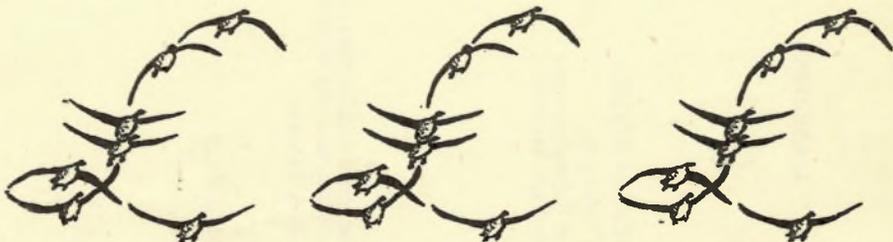
THE APPEAL FOR FUNDS

An appeal for £5,000 for the Trust was launched at a luncheon held at Pimm's Restaurant in the City of London on 11th December, 1947. This was followed by a letter to *The Times* signed by the President, the two Vice-Presidents and the Director.

The response to this appeal was fairly widespread, but most of the sums contributed were small, and the total sum received in donations up to February, 1948, was only £610.

The Trust, therefore, still urgently needs funds. The most promising source seems to be by an increase in membership. We do not feel diffident about this, as we are convinced that the Trust offers an exceptionally good guinea's worth. Members can help by interesting their friends; our membership could quickly be doubled if each member were to undertake to bring in at least one new member. They can also help by encouraging the use of the seven-year Covenant arrangement by which the Trust can recover the income tax on the sum from the Inland Revenue, and by drawing attention to the Form of Bequest which is suggested on the last page of the Trust's Membership booklet. This reads as follows: "I bequeath free of duty to the Society known as the Severn Wildfowl Trust, of the New Grounds, Slimbridge, Gloucestershire, the sum of £. to be used for the general purposes of the said Society. And I declare that the receipt of the Treasurer or other proper officer of the said Society for the time being shall be a good discharge for all monies paid to the said Society."

Those interested in the preservation of the few remaining wild places in England, and in the wild creatures which frequent them, might well consider the possibility of a legacy to the Trust.



FOOTNOTE

" 'What shall we give?'
'All that is ours'
'Why shall we give it?'
'For the sake of the Trust.' "

The Musgrave Ritual by A. Conan Doyle.